

Are You Ready for SOLAR?

Q. *Do you have a roof that faces south?*

Though solar panels can be installed with other orientations, a southern exposure is most efficient.

Q. *Is the installation site sunny or shady?*

Most energy is generated from 10:00 AM to 2:00 PM. Having an open area will maximize your energy output.

Q. *Are you comfortable making a long-term investment in clean energy?*

Solar panels will generate energy for 30 years. Payback period will vary, depending partly on policies and pricing.

Q. *Have you taken steps to improve the energy efficiency of your home or business?*

Such improvements are often the simplest and most cost effective measures.



www.SWSGB.solar



2018 partner contractor will be selected 3/27/18



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Saving time and money on solar installations for homeowners and businesses in Kenosha and Racine Counties



FREE site assessment & estimate until July 27, 2018



Southeast Wisconsin Solar Group Buy

(formerly SOLARacine) is a program founded by Greening Greater Racine to reduce the cost and complexity of installing solar panels. By bringing together homeowners and businesses interested in making the transition to clean solar energy, SWSGB creates a “group buy” that generates efficiencies for our partner contractors who pass the cost savings on to you. In SWSGB’s first two years, 39 homeowners and 3 businesses installed solar systems totaling 227 kW.



Why Solar?

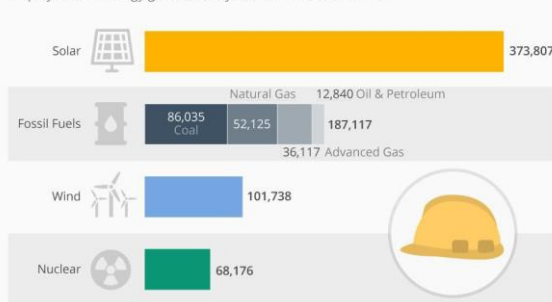
Reduces Your Energy Bill

Every month your solar panels are generating electricity, you will see a credit on your utility bill. The upfront investment is typically recouped through this savings in 8 years. After that, your reduced bill is saving you money through the life of the panels, which is typically 30 years.

The Solar Energy Job Boom

In the United States there are almost twice as many people employed in the rapidly growing solar industry as there are in the fossil fuels industry.

More Workers In Solar Than Fossil Fuel Power Generation
Employment in energy generation by source in the U.S. in 2016



Benefits of the SWSGB Program

No More Guess Work

Through a competitive bidding process, the SWSGB advisory team objectively reviews and selects contractors based on quality of work and lowest price. That means you don’t have to spend time finding and interviewing contractors and comparing proposals.

FREE Information Sessions

SWSGB hosts no-obligation educational group meetings so potential participants can meet the contractors, learn about what to expect, and get questions answered.

FREE Site Assessment

At no cost, our contractors assess your site and provide a cost estimate.

Cost Savings

By bundling a number of purchases, our partner contractors are able to provide a reduced rate for all SWSGB participants. The more participants, the greater your savings.

Supports a Healthier Environment

By generating clean and renewable solar electricity, you help reduce the energy needed from power plants. This cuts the amount of carbon and pollution they emit, which makes for cleaner air and water and lessens human impact on climate change.

Community Development

Partnering with the Great Lakes Community Conservation Corp., SWSGB provides job training to young people in the rapidly growing field of solar energy.



Why Now?

There’s never been a better time to install solar. Current incentives include:

Panel prices are low

30% federal tax credit (falls to 26% in 2020)

18-21% SWSGB Group Buy discount (est.)

Wisconsin’s Focus on Energy Program

Rebates up to \$2,000 for residential installations and \$4000 for business

Property Assessed Clean Energy (PACE) loans in for businesses in Racine County

REEP loans for homeowners in City of Racine

5 year accelerated depreciation tax deduction for business (MACRS)

2018 Program Timeline

Participants can begin sign up for site assessments	March 27
Information Sessions (see SWSGB.solar for dates and locations)	May - June
Deadline for site assessment sign up	July 27
Contract signing deadline; start installations	August 17
All installations completed	December 28

Save on Solar Now!

Visit www.SWSGB.solar to learn more.

For questions or information about free information sessions, email info@SWSGB.solar